



第二十五届

FHC上海环球食品展

THE 25TH SHANGHAI GLOBAL FOOD TRADE SHOW

/ 臻选美食 · 品味全球 / SHAPING THE FUTURE OF FOOD /

2021.11.9-11

中国·上海新国际博览中心

SHANGHAI NEW INTERNATIONAL EXPO CENTRE (SNIEC), CHINA



主办单位
Organizer



sinexpo
informa markets

同期举办
Co-located





FHC 展会介绍 ABOUT FHC

历经二十五年的成长和发展，FHC 上海环球食品展已经成为食品餐饮业内领先的贸易展览会之一。在中国食品餐饮行业巨大的市场需求下，FHC 已成为各大跨国公司进驻中国市场的重要平台。尽管受到大环境的发展制约，2020 年 FHC 上海环球食品展整体展出规模仍达到 15 万平方米，参展商超过 2,500 家。多年来 FHC 积累了全球近 50 个国家及地区的参展企业 and 专业观众资源，以专业的商贸平台、优良的配套服务，将世界各地的前沿餐饮食品企业汇集到一年一度的展会现场。2021 是 FHC 的 25 周年，展会将全方位覆盖餐饮产业及相关行业，拥有更丰富的主题内容，更新鲜的资讯，以及更精彩的活动，我们期待您的莅临！

After 25 years of growth and development, FHC - Shanghai Global Trade Show, has become one of the leading trade fairs in the food and catering industry. With the huge market demand in China, FHC provides an important platform for major multinational companies to enter the Chinese food and beverage market. Although restricted by the pandemic influence, the overall scale of FHC still reached 150,000 square meters with 2,500+ exhibitors in 2020. FHC has accumulated exhibitors and professional visitors from nearly 50 countries and regions around the world. With its professional business platform and excellent supporting services, FHC has gathered the cutting-edge catering and food enterprises from all over the world to the annual exhibition site. 2021 will be the 25th anniversary of FHC. The exhibition will cover the catering industry and related industries in an all-round way, with richer theme content, fresher industry dynamics and more exciting activities. We are looking forward to your visit!

部分 2020 年度支持单位 SUPPORTED BY

- | | | |
|---|---|--|
| <ul style="list-style-type: none"> 中国食品土畜进出口商会
CHINA CHAMBER OF COMMERCE OF IMPORT & EXPORT OF FOODSTUFFS, NATIVE PRODUCE & ANIMAL BY-PRODUCTS | <ul style="list-style-type: none"> 上海市旅游行业协会饭店业分会
SHANGHAI HOTEL ASSOCIATION | <ul style="list-style-type: none"> 沈阳市农业农村局
SHENYANG RURAL AGRICULTURAL BUREAU |
| <ul style="list-style-type: none"> 中国罐头工业协会
CHINA CANNED FOOD INDUSTRY ASSOCIATION | <ul style="list-style-type: none"> 上海市食品协会
SHANGHAI FOOD ASSOCIATION | <ul style="list-style-type: none"> 深圳市进出口食品商会
SHENZHEN FOOD IMPORTERS & EXPORTERS ASSOCIATION |
| <ul style="list-style-type: none"> 全国工商联烘焙业公会
ALL-CHINA BAKERY ASSOCIATION | <ul style="list-style-type: none"> 浙江省饭店业协会
ZHEJIANG HOTEL ASSOCIATION | <ul style="list-style-type: none"> 厦门市食品行业协会
XIAMEN FOOD INDUSTRY ASSOCIATION |
| <ul style="list-style-type: none"> 中国水产流通与加工协会
CHINA AQUATIC PRODUCTS PROCESSING AND MARKETING ALLIANCE | <ul style="list-style-type: none"> 山东省旅游饭店协会
SHANDONG TOURIST HOTELS ASSOCIATION | <ul style="list-style-type: none"> 义乌市进口商会
YIWU IMPORT CHAMBER OF COMMERCE |
| <ul style="list-style-type: none"> 中国国际贸易促进委员会江苏省分会
CHINA COUNCIL FOR THE PROMOTION OF INTERNATIONAL TRADE, JIANGSU SUB-COUNCIL | <ul style="list-style-type: none"> 浙江省罐头行业协会
ZHEJIANG CANNED FOOD INDUSTRY ASSOCIATION | <ul style="list-style-type: none"> ASC 水产养殖管理委员会
AQUACULTURE STEWARDSHIP COUNCIL |



200,000 平方米
200,000 SQUARE METERS



参展企业 3,500+ 家
3,500+ EXHIBITORS



40+ 国家及地区
40+ COUNTRIES AND REGIONS



专业观众 135,000 人
135,000 VISITORS

FHC 2021 展品分类 *FHC 2021 EXHIBIT CATEGORIES*



肉制品
MEAT



海鲜
SEAFOOD



烘焙轻餐、咖啡茶饮
BAKERY & LIGHT FOOD,
COFFEE & TEA



休闲食品、甜食、巧克力
SWEETS & SNACKS



调味品及油品
CONDIMENTS
& OIL



高端食材供应链
HIGH-END INGREDIENTS
SUPPLY CHAIN



餐饮及智能店装设计
CATERING &
INTELLIGENT STORE DESIGN



饮料
BEVERAGE



乳制品
DAIRY



婴童食品
KIDS FOOD



外卖产业链及包装
DELIVERY &
TAKEAWAY INDUSTRY
CHAIN
& PACKAGING

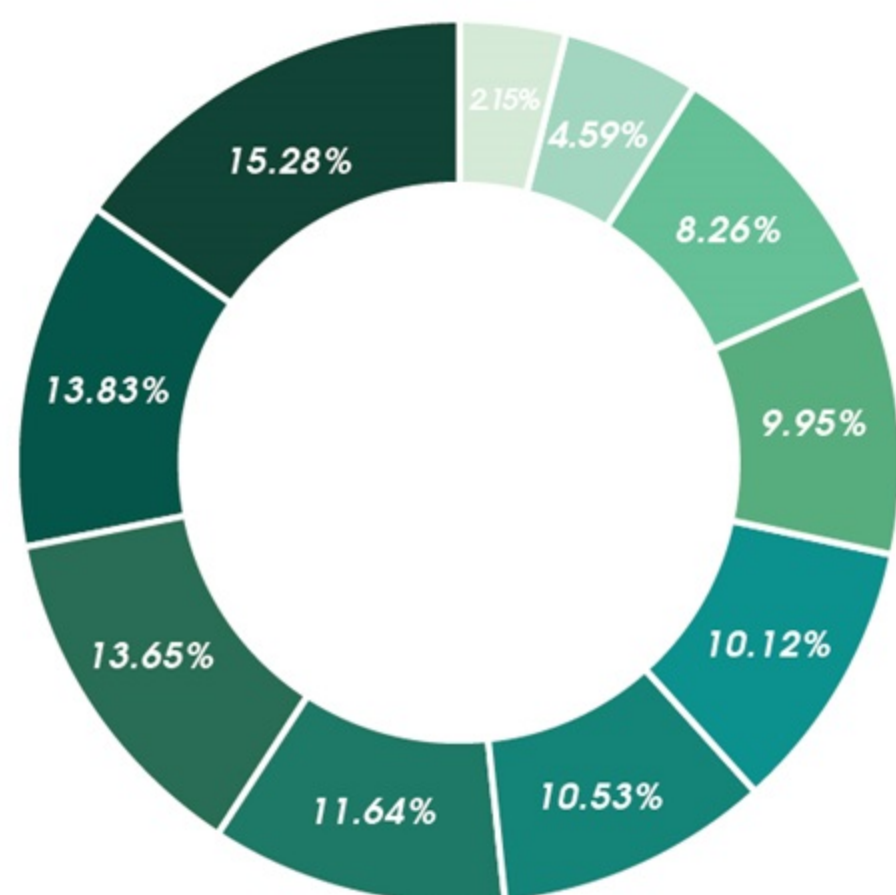


火锅食材及用品
HOT POT INGREDIENTS
AND SUPPLIES

历年参展企业来源地分布 *PERVIOUS EXHIBITED COUNTRIES AND REGIONS*



专业观众行业分布 *VISITOR'S NATURE OF BUSINESS*



- 咖啡饮品店 / 烘焙店 / 中西餐厅
CAFE / TEA SHOP / BAKERY / RESTAURANT
- 食品饮料制造 / 加工
FOOD & BEVERAGE MANUFACTURER / PROCESSING
- 食品饮料进口商 / 总代理 / 经销商 / 分销商
FOOD & BEVERAGE IMPORTER / AGENCY / DISTRIBUTOR
- 大型商超 / 便利店 / 零售店
SUPERMARKET / RETAIL SHOP / GROCERY
- 酒店 / 教育 / 医疗 / 航空
HOTEL / EDUCATION / MEDICAL / AVIATION
- 连锁餐饮 / 特许经营店
RESTAURANT CHAIN / FRANCHISE STORE
- 团餐 / 中央厨房 / 外卖产业
CONTRACT CATERING / CENTRAL KITCHEN
- 电商 / 直播 / 物流
E-COMMERCE / LIVE STREAMING / LOGISTICS
- 餐饮、食品等服务商
CATERING SERVICE PROVIDER
- 其他服务
OTHER SERVICE



精彩论坛回顾

HIGHLIGHT FRINGE PROGRAMS

- FHC国际橄榄油高峰论坛
FHC INTERNATIONAL OLIVE OIL SUMMIT
- FHC国际进出口肉类海鲜论坛
FHC INTERNATIONAL IMPORT AND EXPORT MEAT & SEAFOOD FORUM
- 餐创新未来 - 2020餐饮界创新创业高峰论坛
CATERING INDUSTRY INNOVATION AND ENTREPRENEURSHIP
- 中国 - 加拿大海产发展高峰论坛
CHINA - CANADA SEAFOOD INDUSTRY DEVELOPMENT SUMMIT
- 有界之外——2020中国烘焙新势力品牌分享会
2020 BAKING NEW POWER BRAND SHARING MEETING
- 美国室内设计论坛 (设计创新·未来)
AMERICAN INTERIOR DESIGN SUMMIT DESIGN INNOVATION · FUTURE
- TPCC 2020 新餐饮西点烘焙创新论坛
TPCC 2020 NEW CATERING DESSERT BAKING INNOVATION SUMMIT
- 2020上海酒店餐饮高峰论坛——
“食”尚潮流新风向
2020 SHANGHAI HOTEL & RESTAURANT SUMMIT FORUM
- 2020外卖产业大会 “新生态、新外卖”
万店可期主题论坛
2020 FOOD DELIVERY INDUSTRY CONFERENCE
- 后疫情时代，京东生鲜水产品
产业链电商消费论坛
E-COMMERCE CONSUMPTION OF AQUATIC PRODUCTS INDUSTRY
CHAIN OF JD FRESH IN THE POST-EPIDEMIC ERA
- 增长新引擎—2020食品新零售论坛
CHAIN THINKING AND ENJOYMENT MEETING
2020 F&B NEW RETAIL FORUM
- IP&设计赋能.2020FHC
环球食品创新设计与营销高峰论坛
IP& DESIGN ART EMPOWER 2020 FHC GLOBAL FOOD
INNOVATION DESIGN AND MARKETING SUMMIT FORUM
- Z世代的饮力崛起——第二届饮品高峰论坛
DRINKING POWER RISES AMONG GENERATION Z —
THE 2ND BEVERAGE SUMMIT
- FHC全球乳制品论坛
FHC GLOBAL DAIRY FORUM
- FHC国际休闲食品论坛
FHC INTERNATIONAL LEISURE FOOD FORUM
- 2020中国水产高峰论坛
CHINA SEAFOOD SUMMIT 2020
- 2020中国餐饮产业潮流峰会
2020 CHINA CATERING INDUSTRY TREND SUMMIT
- 上海菜传承创新高峰论坛
SHANGHAI CUISINE INHERITANCE AND INNOVATION SUMMIT
- 2020“行业之力”中国烘焙行业发展峰会
2020 "INDUSTRY POWER" CHINA BAKING INDUSTRY DEVELOPMENT SUMMIT
- 年轻新“食”力—2020BY首届年轻化大会
YOUTH POWER OF FOOD INDUSTRY
- “畅通内外贸 联动双循环”
助力外贸企业内销洽谈会
SEMINAR ON DOMESTIC & FOREIGN TRADE PROMOTION
- 2020中国可持续水产高峰论坛
2020 SEAFOOD SUSTAINABLE DEVELOPMENT
SUMMIT FORUM CHINA
- 美国蔓越莓饮品论坛——
蔓越莓功能特性及其在饮品中的创新应用
U.S. CRANBERRY BEVERAGE FORUM - THE FEATURES AND
INNOVATIVE APPLICATIONS OF U.S. CRANBERRIES IN BEVERAGE
- 乘风破浪-2020餐饮连锁加盟大会
BORROWING EAST WIND AND BREAKING TEN THOUSAND 2020
CATERING CHAIN & FRANCHISE CONFERENCE
- 中国连锁餐饮品牌升级&裂变营销峰会
第二届 [子然设计]
BRAND UPGRADING OF CHINESE CHAIN CATERING &
FISSION MARKETING SUMMIT [2ND ZI RAN DESIGN]



国际重磅赛事 LEADING INTERNATIONAL EVENTS

第二十三届 FHC 中国国际烹饪艺术大赛

THE 23RD FHC CHINA INTERNATIONAL CULINARY ARTS COMPETITION

- 2021 FHC国际西式烹饪挑战赛 2021 FHC INTERNATIONAL WESTERN CUISINE CHALLENGE
- 2021 FHC国际中式烹饪挑战赛 2021 FHC INTERNATIONAL CHINESE CUISINE CHALLENGE
- 2021 FHC国际西式甜品挑战赛 2021 FHC INTERNATIONAL PASTRY CHALLENGE
- 2021 FHC国际西式烘焙挑战赛 2021 FHC INTERNATIONAL BAKERY CHALLENGE
- 2021 FHC国际青年厨师挑战赛 2021 FHC INTERNATIONAL YOUNG CHEFS CHALLENGE



世界咖啡杯测大赛中国区总决赛 CHINA CUP TASTER CHAMPIONSHIP

世界咖啡烘焙大赛中国区选拔赛 - 华东分赛区 CHINA COFFEE ROASTING CHAMPIONSHIP - EAST CHINA DIVISION

世界咖啡冲煮大赛中国区选拔赛 - 上海分赛区 CHINA BREWERS CUP - SHANGHAI DIVISION

世界咖啡拉花艺术大赛中国区选拔赛 - 华东分赛区 CHINA LATTE ART CHAMPIONSHIP - EAST CHINA DIVISION

上海国际潮流饮品创意制作大赛 - 上海分赛区 CHINA FASHION DRINKS COMPETITION - SHANGHAI DIVISION

部分活动赞助商 LEADING EVENT SPONSORS



排名不分先后
LISTED IN RANDOM ORDER

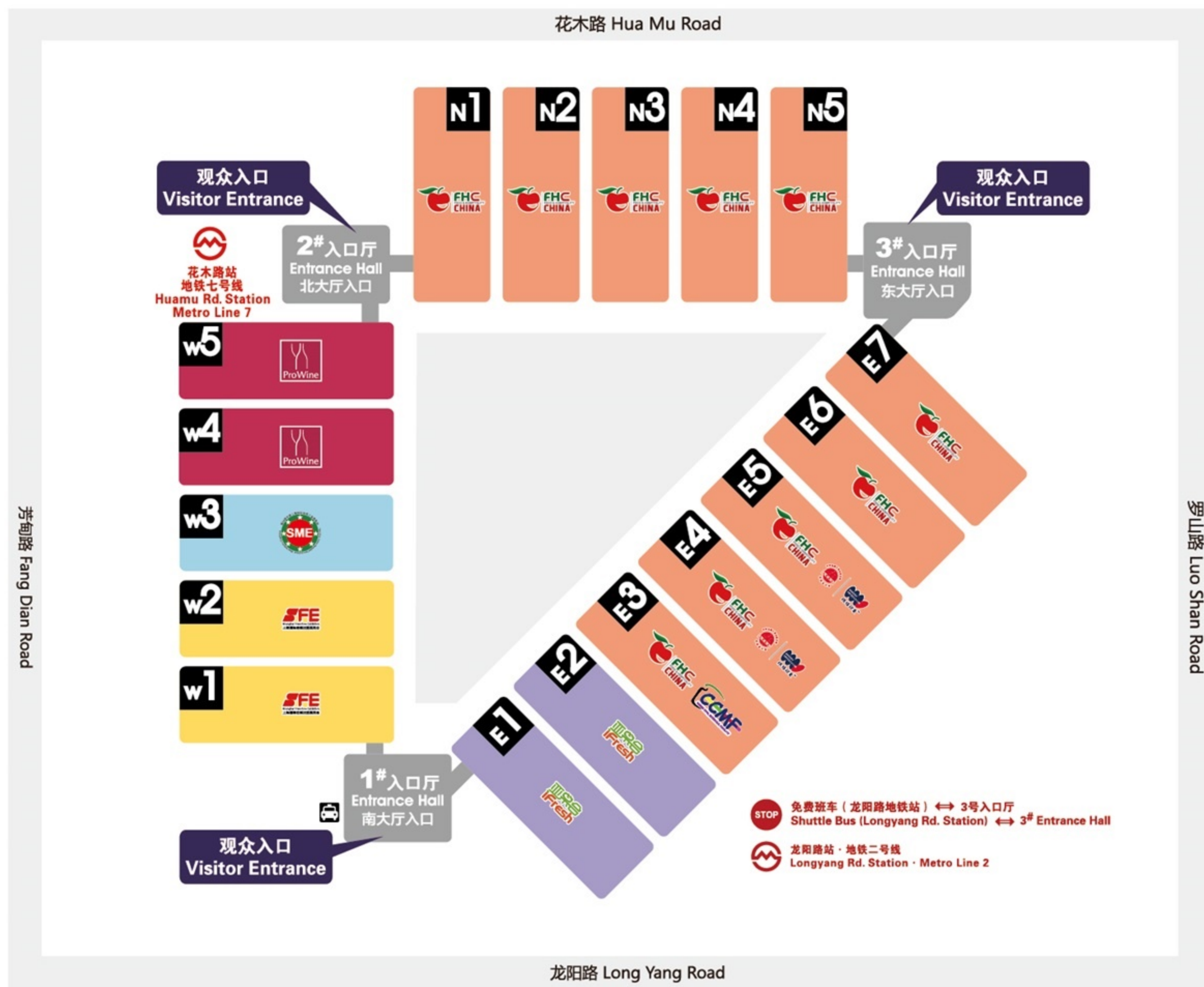
感谢上述品牌对2020赛事活动的大力赞助和支持
THANKS FOR ALL THE SPONSORS' SUPPORT IN 2020 EVENTS



第二十五届FHC上海环球食品展

THE 25TH SHANGHAI GLOBAL FOOD TRADE SHOW

上海新国际博览中心 (浦东新区龙阳路 2345 号)
Shanghai New International Expo Centre (No. 2345, Longyang Road, Pudong)



N1	国际展团+进口食材+肉类、海鲜 International Pavilions + Imported Ingredients + Meat & Seafood
N2	国际展团+休闲食品+饮料+综合食材 International Pavilions + Leisure Food + Beverages + Food
N3	国际展团+乳制品+休闲食品、甜食、巧克力 International Pavilions + Dairy + Snacks & Sweets + Chocolate
N4	国际展团+调味品+油品+婴童食品+综合食品 International Pavilions + Condiments + Oil + Kids Food + Food
N5	国际展团+国际品牌+高端餐饮供应链+预制食品 International Pavilions + International Brand + High-end Ingredients Supply Chain + Prepared Food

E7	地区名品+外卖产业链及包装+餐饮店装修设计 Regional Premium + Delivery Supply Chain & Packaging + Restaurant Decoration Design
E6	咖啡茶饮+餐饮设备+烘焙轻餐 Coffee & Tea + Catering Equipment + Baking & Light Food
E5	烘焙设备及原物料+烘焙包装机械及配套产品 Baking Equipment & Ingredients + Baking Packaging Machinery & Supplies
E4	烘焙食品+包装设计+火锅食材及用品 Baking + Packaging Design + Hot Pot Ingredients & Supplies
E3	罐藏食品及原辅材料+罐藏机械设备+食品机械 Canned Food & Ingredients + Canned Machinery & Equipment + Food Machinery

W4-W5	ProWine酒类专题
W3	SME及地区名品
W1-W2	SFE连锁加盟主题
E1-E2	iFresh果蔬

参展联络：许多

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